



## **Public Relations Student Society of America**

Colorado State University Chapter dedicated to public relations career development

### **OUR MISSION**

The Colorado State Chapter was founded in 1975 with the purpose of connecting students to professionals in the field. It aims to teach modern principles of public relations as well as provide networking opportunities to further students' careers after graduation.

### **WHY JOIN?**

- **Events:**
  - Behind-the-scenes look at the Colorado Rockies Communication Department
  - Customized tour of New Belgium Brewery, mingle with their PR team while enjoying craft beer
  - Hands on look at various local PR agencies such as Wildrock PR and Lynhart
  - Resume/cover letter critiquing sessions
- **Networking:**
  - Meet with professionals that work directly in the field through speakers as well as industry tours
  - Professional advisors that have 10+ years experience in PR
  - Be the first to receive internship opportunities through alumni and PRSSA network
- **Travel:**
  - Attend National Conference held every year to network with professionals in the field and learn strategies in becoming a PR professional
  - Reimbursed by chapter



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[coloradostateprssa.com](http://coloradostateprssa.com)

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